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MAC News

Midwest Archives Conference

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MAC Newsletter



Preserving the Documents of the Past and Making Them Accessible to the Future!

Volume 40, Number 3 (158)

<http://www.midwestarchives.org/>

January 2013

Did You Renew Your MAC Membership?

Did you renew your Midwest Archives Conference membership for 2013? Thanks to your involvement, MAC benefits its members in many ways, and at a very affordable price. Renewing your membership ensures your eligibility to vote in the upcoming spring election and keeps you in touch through the *MAC Newsletter*, *Archival Issues*, our Annual Meeting, Fall Symposium, and other services.

This year, go green! For the first time, MAC is asking members to consider electronic-only delivery of MAC publications. On your renewal form, please consider checking off the "on-line only" option for delivery

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Indianapolis, Indiana, skyline, 2012. Courtesy visitindy.com.

MACers, It's Time to Start Your Engines!

Whether you call it the "Circle City," "Crossroads of America," or "Amateur Sports Capital," MAC is excited to return to Indianapolis on April 18–20, 2013! During the past 25 years, the downtown has experienced a renaissance, and MAC will be in the heart of it, headquartered at the centrally-located Hyatt Regency hotel with easy access to several cultural heritage institutions—not to mention dining and shopping at the massive Circle Centre Mall!

When Indiana became a state in 1816, most settlement was along its southern border at the Ohio River, but the early government knew that development would continue and sought to establish the state capital near the center of the state. In 1820, a state capital selection committee arrived on horseback and located the new capital where White River and Fall Creek met. Alexander Ralston, who worked with Washington D.C.'s designer Pierre L'Enfant, laid out the new capital, with four broad avenues radiating from a central circle.

Downtown Indianapolis quickly became a commercial center. Its two main streets—Washington Street, running east and west, and Meridian Street, running north and south—became the focal point for development, and many of the buildings remaining along both streets today were built at the turn of the

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Harry MacQuinn and Ralph Keller photograph, 1934. Courtesy Indiana Historical Society.



Monument Circle aerial view photograph, c. 1960s. Courtesy Indiana Historical Society.

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MAC Annual Meeting

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twentieth century. Indianapolis also became a cultural center with poet James Whitcomb Riley, author Booth Tarkington, and suffragette May Wright Sewall among its most notable residents.

Indianapolis was an early player in the automobile industry, ranking fourth in the U.S. in 1910, but its car companies never got into mass production. Instead, Hoosiers focused on the manufacturing of parts, which became a focus for several local industries. Fascinated with bicycle and auto racing, Carl G. Fisher, partnering with James Allison and Fred Avery, bought the Prest-o-Lite Storage Battery Company, which went on to build acetylene headlamps in 1904. After a series of explosions in a near downtown factory, they moved the plant to the town of Speedway, on the south side of Indianapolis near the newly established race track that had been built in 1909 to test cars and that later became the home of the Indianapolis 500-Mile Race (first held in May 1911).

The city continued to grow and, during World War II, truly became the crossroads of America, as one estimate said over six million members of the military came through the city as they moved to points east, west, north, and south. As the suburbs developed surrounding the city, new roads and highways grew around and through the city.

In the 1980s, Indianapolis became the “Amateur Sports Capital,” hosting the National Sports Festival in 1982 and the Pan Am Games in 1987. It also became home to several amateur sports associations, including the National Collegiate Athletic Association (NCAA) in 1999. And Indianapolis is not just a home for amateur athletes. Many know the story of the Baltimore Colts’ surprise move to the Hoosier state in 1984, where they took up residence in the Hoosier Dome. The Indianapolis Colts now enjoy a beautiful new home in Lucas Oil Stadium, and the city hosted Super Bowl XLVI in 2012.

As part of city redevelopment, several of the buildings that once housed department stores were transformed into the aforementioned Circle Centre Mall, beginning in 1989. White River State Park, established in the early 1980s, is located within walking distance of downtown and borders both sides of the White River, where visitors can enjoy the Indianapolis Zoo, the NCAA Hall of Fame Museum, and the Indiana State Museum.

How will MACers find time to see all of this, you ask? Arrive early enough for Thursday morning’s tours! For those interested in discovering more about the history of Indianapolis’ significant buildings and monuments and learning how the city became the state capital, the Local Arrangements Committee (LAC) has arranged for guided walking tours. A two-hour guided motor coach tour will be available as well, featuring the historic Morris-Butler House and the newly restored Indiana Landmarks Foundation Center. Other opportunities include tours through the Indiana State Library and Indiana State Historical Society, which will give you a behind-the-scenes glimpse at the library and archival work of your Hoosier colleagues. And finally, we continue to hear about the health benefits of drinking wine, so if you would like to enjoy local Indiana wines while you’re here, join the LAC on an evening tour of the Chateau Thomas Winery. For over 28 years, Chateau Thomas Winery has been crafting wines across the country, making more than 50 varieties.

Before you leave town, be sure to visit the Indianapolis Motor Speedway, one of the world’s largest historic race tracks, which includes the Hall of Fame Museum. The museum features over 30,000 square feet of displays, including 75 vehicles, racing equipment, an extensive trophy collection, and a theatre showing rare, historic footage of the Indianapolis 500.



Hall of Fame Museum, Indianapolis Motor Speedway photograph, 2012. Courtesy visitindy.com.

If you leave Indiana hungry, it’s through no fault of the city! From the legendary shrimp cocktails at St. Elmo’s Steakhouse to the po-boys at Pap Roux’s, Indianapolis restaurants can please a multitude of palates and pocketbooks. Among the possibilities for restaurant tours are the historic and revived City Market, the more expensive (but worth it) St. Elmo’s Steakhouse, or Yats for affordable Cajun cuisine. Want other options? How about Bazbeaux Pizza, Bru Burger Bar, Slippery Noodle Inn (Indiana’s oldest bar), Mesh, Earth House, R Bistro, Maxine’s Chicken and Waffles, or the Rathskeller—

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MAC Annual Meeting

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downtown in the historic 19th century Athenaeum Building.

The MAC reception will be held Thursday evening from 5:00 P.M.–7:00 P.M. at the Indiana State Library, located just a short walk from our conference hotel. The Indiana State Library, established in 1825, moved to its current location in 1934. Designed by Pierre and Wright, the building is Neo-Classical with Art Deco details and has stained glass windows, murals, and other details honoring Indiana's history. The Library is home to a general reference collection, Indiana history and genealogy, talking book and Braille library, services for Indiana's libraries, and the Indiana Historical Bureau. At one time, both the Indiana State Archives and the Indiana



Indiana State Library interior photograph, c. 1950s. Courtesy Indiana State Library.

Historical Society called the State Library home. A special exhibit on the Indianapolis 500 will be available to attendees.

Obviously, the LAC has been hard at work to make sure you enjoy your down time, but we cannot forget the main event! The Program Committee received a number of excellent proposals and has completed the tough work of selecting those sessions that will provide a full and varied educational experience for attendees.

Our program lineup includes 17 regular panel sessions on donor relations and problematic gifts; collections management for a variety of community records, including linguistic and congressional materials; regional and local collaborations; documentation strategies for everyday records and in times of tragedy; job hunting, leadership, and management issues; and social media use for outreach and document description.

Also included this year are a lightning round on Civil War collections, a graduate student poster gallery, and a lunchtime presentation for a product update on ArchivesSpace, the collaborative integration of Archon and Archivists' Toolkit for managing descriptive information for archives, manuscripts, and digital objects.

Leading off the program is our plenary speaker, Francesca Coppa, a founding board member of the Organization for Transformative Works (OTW), as well as director of film studies and associate professor of English at Muhlenberg College. OTW is a nonprofit organization established by fans to serve the interests of fans by providing access to and preserving the history of fan works and fan culture in its myriad forms. Coppa's speech, "Building Archives of Our Own: Fans Conserving Fanwork," will both introduce fan works as an alternative, subterranean literature and arts culture, and describe the many ways fans have worked over the years to distribute and preserve that culture through zine libraries, hand-coded on-line archives, song tape circles, and, more recently, the creation of the Fan Culture Preservation Project and the Archive of Our Own. Coppa will also discuss the challenges and solutions—some quite ingenious—that fans have created for distributing and preserving fan works.

Keep up with all the latest Meeting information and more details regarding your visit to Indianapolis on the LAC conference blog at <http://2013mac.wordpress.com/>, and please feel free to contact the 2013 LAC Cochairs Noraleen Young (noraleenyoung@sbcglobal.net) and Dina Kellams (dmkellam@indiana.edu) with any questions. The MAC Web site will also have breaking information, so stay tuned!

Vroom vroom!

MAC Membership Renewal

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of the *MAC Newsletter* and *Archival Issues*. You will be notified by E-mail when the new publication is available on the MAC Web site. For resource planning purposes, MAC will only make changes to your delivery choices during each renewal period.

Renewing on-line is easy. Go to MAC's Web site (<https://midwestarc.memberdicks.net/>) and click the login icon in the upper right-hand corner and enter your personalized login information to gain access to the Members' Only Homepage. Prefer to pay with a check? You can still renew that way, too. Just download, print out, complete, and postal mail the renewal form linked from <http://www.midwestarchives.org/renewal>. Instructions are included on the form.

Thank you for being part of MAC, and we look forward to your continued involvement!

Engaging Students and Teachers: Integrating Primary Sources in K-16 Curricula

On October 18–20, approximately one hundred archivists, graduate students, and educators united for the 2012 Fall Symposium “Engaging Students and Teachers: Integrating



Primary Sources in K–16 Curricula.” The Symposium Organizing Committee owes a huge thank-you to our well-prepared, dynamic speakers: Stacia Kuceyeski, Deanna Sellnow, and Peter Carini, as well as our panel presenters: Gino Pasi, Kris Maldre, and Sister Mary Aloyse. The speakers enthusiastically discussed unique methods for working with primary

sources and helped us better understand our audiences and their needs. A thank-you also goes to all of the participants who engaged with the content and actively participated in the group activities. It was particularly thrilling to hear a social studies teacher say that she would be implementing a new primary source activity the following week when she returned to the classroom.

All of us who served on the Symposium Organizing Committee enjoyed working on this event. We were happy to hear from those who attended that the Symposium had accomplished our goals. Here are some comments from the participants:

“The symposium was fabulous.... I got a lot out of it personally and really enjoy the different approach and concentration on a specific topic in-depth and with some hands-on learning.”

“Great opportunity to gain new ideas as well as understand the subject matter.”

“It heightened my interest and knowledge of how important it is for archivists to play an active role/leader as educators in teaching with primary sources.”

“It was a truly enjoyable symposium at which I felt I learned a great deal. Thank you for sponsoring such a helpful event.”

“This was really one of the best programs I’ve been to. I thought the speakers were all excellent



and provided a lot of perspectives. Best of all, I took away lots of ideas for how I can build a better instruction program at my library. Thanks so much for a fantastic (and economical!) 1.5 days!”

Thanks to all who made the Symposium a tremendous success! We hope that the lessons learned from the Symposium will be nurtured and applied to create engaging, effective methods for primary source use in the classroom.



Upcoming MAC Meeting Sites and Dates

Annual Meeting, 2013
Indianapolis, IN

April 17–20, 2013

Fall Symposium, 2013
Green Bay, WI

September 25–27, 2013

Annual Meeting, 2014
Kansas City, MO

April 24–26, 2014

Fall Symposium, 2014
Champaign–Urbana, IL

October 23–25, 2014

2013 MAC Leadership Candidates Announced

The Nominating Committee of Anke Voss (chair), Alison Stankrauff, and Michelle Sweetser announce that the following members have agreed to run for office in the upcoming election. The Nominating Committee determined the slate using the MAC nominating guidelines.

President (one position)

Amy Cooper-Cary, Marquette University (WI)
David McCartney, University of Iowa (IA)

Secretary (one position)

Michael Doylen, University of
Wisconsin–Milwaukee (WI)
Rachel Vagts, Luther College (IA)

Council (two positions)


Mary Ellen Ducey, University of Nebraska (NE)
Kathy Hertel-Baker, Sisters of Charity of
Nazareth (KY)
Meg Miner, Illinois Wesleyan University (IL)
Erik Moore, University of Minnesota (MN)

Nominating Committee (two positions)


Paul Eisloeffel, Nebraska State Historical Society
(NE)
Ann Kenne, University of St. Thomas (MN)
Morgen MacIntosh Hodgetts, DePaul University
(IL)
Mark Myers, Kentucky Department for Libraries
and Archives (KY)

Voting will take place electronically via the MAC Web site from February 1 through March 1, 2013. If you need to request a paper ballot, please contact MAC Secretary Joshua Ranger. As in years past, the candidates' biographical information and statements will be posted on the MAC Web site prior to the election: <http://www.midwestarchives.org/>.

The elected officers will begin their terms at the conclusion of the annual Members' Meeting in April 2013.



Organizing data for eloquent presentation!



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Bowen Scholarship Applications

MAC is soliciting applications for its annual Louisa Bowen Memorial Scholarship for Graduate Students in Archival Administration. The scholarship is designed to provide financial assistance to a resident or full-time student of the MAC region who is pursuing graduate education in archival administration. One award, comprising a \$750 scholarship and a one-year membership to MAC, will be presented in 2013.

In order to be eligible for the scholarship, the applicant must be a resident of or full-time student residing in one of the following states: Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin; be currently enrolled in or accepted into a graduate, multi-course program in archival administration; have a grade point average of at least 3.0 (on a 4.0 scale) in his or her academic program; and, if the program is not listed in the SAA Directory of Archival Education (<http://www.archivists.org/prof-education/edd-index.asp>), the applicant must provide proof of the multi-course standard by submitting copies of course descriptions from the institution's current departmental catalog. Application information is available on the MAC Web site at <http://www.midwestarchives.org/bowen>, or from the Bowen Scholarship Committee Chair Helen Conger at:

Helen Conger
Case Western Reserve University Archives
20 University West
10900 Euclid Avenue
Cleveland, OH 44106-7229
216-368-6774
hconger@case.edu

Applications must be received electronically or postmarked by **March 1, 2013**. Awards will be announced at the Annual Meeting.

Archie Motley Memorial Scholarship Applications Solicited

MAC is soliciting applications for the 2013 Archie Motley Memorial Scholarship for Minority Students. The scholarship is designed to provide financial assistance to minority students pursuing graduate education in archival administration and to encourage ethnic diversification of the MAC membership and of the archival profession as a whole. Two \$750 scholarships, accompanied by one-year memberships to MAC, will be awarded.

In order to be eligible for a scholarship, the applicant must be of African, American Indian, Asian or Pacific Islander, or Latino descent; must be a student currently enrolled in or accepted in a graduate, multicourse program in archival administration; and must have a grade point average of at least 3.0 (on a 4.0 scale) in his or her academic program. If the program is not listed in the SAA Directory of Archival Education, <http://archivists.org/prof-education/edd-index.asp>, the applicant must provide proof of the multicourse standard by submitting copies of course descriptions from the institution's current departmental catalog. Applicants are not required to be residents of or attend school in the MAC region.

Applications are available from the MAC Web site, <http://www.midwestarchives.org>, or the Archie Motley Memorial Scholarship for Minority Students Committee Chair Alison Stankrauff at:

Alison Stankrauff
Archivist and Associate Librarian
Franklin D. Schurz Library
Indiana University South Bend
P.O. Box 7111
South Bend, Indiana 46634
(574) 520-4392
astankra@iusb.edu

Applications must be postmarked by **March 1, 2013**. Awards will be announced no later than June 1.

Correction: We apologize for the confusion regarding the two winners of the Archie Motley Memorial Scholarship for Minority Students. Both essays have been reprinted here with the proper corresponding photographs and author information.

Archie Motley Memorial Scholarship Recipients Say “Thank You”

By Jarrett Drake, 2012 recipient of the Archie Motley Memorial Scholarship for Minority Students and the Emeritus Scholarship for First-Time MAC Meeting Attendees



I am greatly indebted to the Midwest Archives Conference for awarding me both the Emeritus Scholarship for First-Time MAC Meeting Attendees and the Archie Motley Memorial Scholarship for Minority Students. As I prepared for my trip to Grand Rapids, I had three learning objectives in mind.

They included meeting peers from other archival education programs, learning from leaders in the archival profession, and contributing student work to the archival discourse. This was quite an ambitious endeavor, but with the help of the MAC membership, I accomplished all three!

I knew I was among friends as soon as I met Beth Myers (Loyola University Chicago), chair of the session in which I presented my student research paper. Though it was not my first conference presentation, her welcoming spirit provided me invaluable composure before Leslie VanVeen (Wayne State University M.L.I.S. student) and I stood up in front of a room full of professionals daring to claim that we knew what we were talking about and had the evidence to prove it. I commend Leslie's research, and find it remarkable how closely our work connected thematically and our interests aligned personally. I enjoyed hearing how our experiences compared and contrasted between the Wayne State and Michigan programs.

The Pals Program, which I recommend to every first-time attendee, proved to be immensely useful in acclimating me to the conference overall. I had the pleasure of being matched with Carrie Daniels of the University of Louisville. The chance to speak with her extensively during the Opening Reception instilled a certain confidence for navigating not only the remainder of the conference but also the beginning of my archival career. Listening to her share how she's traversed the profession was both refreshing and encouraging.

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By Nicholas Beyelia, 2012 recipient of the Archie Motley Memorial Scholarship for Minority Students



About two years ago, I was having a conversation with my friend's father, who happens to be a history professor at Loyola University. He had given me advice on academic matters for the past few years, and I let him know that I was seriously considering moving into the archival profession. He was

fascinated by the direction my studies in the discipline of history had suddenly taken and proceeded to tell me about a man who had literally changed the archival profession and ensured that the historical record would be one that included voices at the periphery of American society. That was the first time I heard the name “Archie Motley.” During the next year, I familiarized myself with Mr. Motley, his work, and his legacy, so being a recipient of this scholarship, needless to say, means a great deal to me.

I earned my B.A. and M.A. in history at California State University, Los Angeles (CSULA), and I am in the process of working towards an M.L.I.S. through San Jose State University. My goal is to be an archivist. I have been fortunate enough to engage in a number of activities while at CSULA, including serving as editor-in-chief of the student journal in history and president of the Eta Xi Chapter of the Phi Alpha Theta Honor Society in history. I have also been the recipient of fellowships, including California State University's Sally Casanova Fellowship, which funded my internship at The Archive Center of The Smithsonian National Museum of American History.

I had been working towards a graduate degree in history because I was determined to discover areas of American history that had either been left out of the “official” record or had otherwise been unexplored. While doing my graduate research, I visited a number of archives and was overwhelmed by the realization that my research would not be possible if someone had not bothered to preserve

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Jarrett Drake, 2012 Recipient

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As referenced earlier, I had the benefit of presenting a student paper, “Occupying the Ivory Tower.” When I first began the assignment in September of 2011, I mentioned to my professor (David Wallace) that I intended to present the outcome of my work in a forum of some sort, but I had no clue then that this audience would include such an esteemed group of seasoned professionals and innovative practitioners. The questions and feedback I received were extremely helpful, especially those from Greg Kinney (Bentley Historical Library), Alexis Braun Marks (Eastern Michigan University Archives), and Tamar Chute (Ohio State University). Michiganders are taught to view with suspicion anyone from the state of Ohio, but I must say that my conversation with Tamar after the session’s conclusion was one of the most enriching I had all weekend. For that, I am thankful.

Finally, attending the MAC Members’ Meeting was the capstone of my weekend. MAC turned 40 years old, so it was a time for celebration and reflection, an occasion not lost upon many of the founding pioneers of MAC. Unfortunately, one such pioneer, Archie Motley, is no longer with us. I am deeply humbled to have received a scholarship in his name, and seeing the outpouring of emotion from his peers demonstrates the principles for which he stood. What’s more, seeing MAC’s commitment to diversifying the profession signals—to me, anyway—that though Archie is gone, his legacy marches onward through the many lives he touched. I am but one beneficiary of this legacy, and I look forward to furthering the goals of the scholarship and the archival profession. I thank all MAC members for their generous support!

Nicholas Beyelia, 2012 Recipient

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the documents I was utilizing. That revelation made me want to become an archivist. I wholeheartedly believe the best way to promote history is to have a direct hand in its preservation.

As a Latino of both Mexican-American and Argentinian background, I know what it is like to be underrepresented, and how challenging it can be. I understand how diversity can shape collections and give us a better understanding of the American experience. I also recognize how diversity can inspire a new generation of professionals, and I appreciate that the Midwest Archives Conference makes this a priority through offering the Motley Scholarship.

As an archivist, I expect to engage in preserving a variety of materials, but I want to ensure that the institution where I work will be dedicated to non-written documentation that, without archivist intervention, could be overlooked. As a history student, I was introduced to oral history as a primary source and utilized it extensively throughout my writing. I conducted and collected oral histories with Mexican-Americans who worked in agricultural settings as children between 1930 and 1964. At the time, I only used these testimonies to develop an original research paper, but I hope to do much more with them as an archivist. When I enter the profession, I hope to be able to add these oral histories to the repository where I work, and I intend to continue conducting them for researcher use. Another of my objectives is to establish a collection of oral histories with other “ordinary,” underrepresented individuals who were involved with extraordinary moments in our national history.

For me, an archivist is the only person with the means and skills to ensure that the entire story of our national history survives intact, and I am thrilled to say that I will be one of the people who makes that happen. This scholarship has, without question, brought me one step closer to that goal. Thank you, MAC!

Emeritus Membership Award Recipient

Each year the MAC Membership Committee solicits nominations from the membership for candidates to be awarded the status of Emeritus Member. The nominee must be retired from archival work and have been a MAC member for a minimum of 10, not necessarily consecutive, years. More importantly, nominees must have made a significant and substantial contribution to MAC during their archival careers.

The Emeritus Membership Award and special membership status of Emeritus Member were created to recognize those who have contributed to the success, growth, and visibility of MAC through committee work, programming, outreach, and governance. The Award intends to recognize those who work behind the scenes for MAC, as well as those who have been honored by election to office.

The MAC Membership Committee is pleased to announce that this year's recipient of the Emeritus Membership Award is Anne P. Diffendal, a consulting historian and archivist. Diffendal was nominated by Jane Kenamore.

Diffendal's entire professional career has been dedicated to archives and historical scholarship. She served as executive

director of the Society of American Archivists from 1991 to 1994; prior to that, she was manuscripts curator at the Nebraska State Historical Society from 1974 to 1987, and a history instructor, first at St. Dominic College, and later at the University of Nebraska at Lincoln.

Diffendal's service to MAC is exceptional. She served as chair of the editorial board of the *Midwestern Archivist* and its Nominating Committee, was a member of the Governing Council, and served on numerous program and local arrangements committees. She presented numerous papers on topics ranging from access in international archives to challenges of processing, and has advocated for regional archival associations.

In her nomination statement, Jane Kenamore wrote, "I know how much Anne puts into everything she undertakes. You can be sure that every service item and presentation listed represents many, many hours of work done to perfection. I sincerely know of no one who deserves Emeritus Membership more than Anne Diffendal."

Emeritus Scholarship for First-Time MAC Meeting Attendees

The MAC Emeritus Scholarship provides a one-time travel stipend of up to \$500, or two \$250 stipends, to graduate students or practicing archivists who have not previously attended a MAC meeting. The award may be used to cover registration, travel, lodging, workshop fees, and any other meeting expenses. MAC membership is not required, nor do applicants need to reside in the MAC region. The scholarship was envisioned by emeritus member Tim Ericson, and initial funding was provided by other MAC emeriti.

Applications for the scholarship may be downloaded from the MAC Web site at <http://midwestarchives.org>. See "MAC Emeritus Scholarship" under "Awards." Applications must include an essay of no more than five hundred words and one letter of support. Applications and supporting documentation may be submitted either

electronically or by postal mail, and must be received by **February 1, 2013**. Electronic submissions are preferred. Please send all submission information to Lydia Lucas, chair of the Selection Committee at:

Lydia Lucas
1493 Grandview Ave. E.
Maplewood, MN 55109
651-777-4964
lydialucas@usfamily.net

Award winner(s) are also expected to write an essay for the *MAC Newsletter* on their experiences at the meeting and its importance to their professional development.

Summary of Minutes of the Midwest Archives Conference Council Meeting Thursday, October 18, 2012

Below constitutes only a summary of the Council minutes for October 18, 2012. For the full minutes and submitted reports, please consult the MAC Web site, or contact Joshua Ranger at ranger@uwosh.edu or at Polk Library, 800 Algoma Blvd., Oshkosh, WI 54901.

MAC Council met October 18, 2012 in the Radisson Hotel Cincinnati Riverfront, Covington, Kentucky, with all Council members in attendance, except Kathy Koch and Jennifer Johnson, who were not able to attend.

President Ellen Swain reported that she was contacted by Council Member Kathy Koch, who expressed a desire to resign her position at MAC due to personal reasons. Swain said she wanted to talk to Koch more. If Koch resigns, Swain will ask the individual from the most recent Council election who received the second-most votes to serve the remainder of Koch's term. That individual was Erik Nordberg of Michigan Technological University.

Swain continued her report, stating that MAC received a strong group of applications for its new Speakers' Bureau but that she will continue to work to develop greater geographic representation with the Education Committee cochair.

To better inform future ex-officio and officer position-holders, Swain asked all incumbents of those positions to submit a report to her concerning their positions at the 2013 Annual Meeting. The reports will include updated position descriptions and a timeline with typical action items required of the position throughout the year. Incumbents must also look at the Web page concerning their position to determine if that information is accurate.

Swain concluded her report by stating that Robert Deland, archivist at Vandercook College in Chicago, expressed an interest in capturing oral histories documenting MAC history. Swain hoped that Council could identify oral historians around the region to do the work. Council Member and MAC Archivist Michael Doylen said the MAC Archives would be very happy to work on this project. Swain will discuss the project with Deland and consider a committee to help develop the questions and gather background information.

In her report, Vice President Menzi Behrnd-Klodt updated Council on upcoming meetings. She noted that while there was a low number of session proposals for the 2012 Annual Meeting, a much higher amount were submitted for the

upcoming meeting in Indianapolis. Council discussed possible reasons for this, including the timing of the deadline with SAA's Annual Meeting. Public Information Officer (PIO) Adriana Cuervo said that the deadline gets extended each year and that MAC should consider adopting a later deadline permanently. Behrnd-Klodt then addressed a request from the UNITE HERE hospitality workers union that MAC cancel its contract with the Hyatt Regency in Indianapolis and consider a different location for its 2013 Annual Meeting. This request was part of UNITE HERE's call for a worldwide boycott of all Hyatt properties. Council discussed the matter in detail, noting that at the time MAC signed the agreement, the boycott had not been called. Council agreed with President Swain and Vice President Behrnd-Klodt that due to the costs involved and the lack of suitable alternatives, MAC cannot consider canceling its contract with the Hyatt. Council decided to prepare a statement expressing its position and also develop a values statement and assign additional research responsibilities for local arrangement committees that will help guide future meeting arrangements.

Behrnd-Klodt reported that plans for both the 2013 Annual Meeting and Symposium are going well, and reminded Council that the contract with the Kansas City hotel for the 2014 Annual Meeting has been signed. For the 2013 Symposium in Green Bay, Council approved a "second attendee" program that will allow an additional individual (not a MAC member) from an attendee's institution to come at a reduced rate. It is hoped that this will encourage attendees to bring someone from their institution's technology department to the Web services-themed meeting. Behrnd-Klodt then asked Adrianna Cuervo to present her proposal for the 2014 Symposium to be held in Champaign-Urbana, Illinois. Cuervo hopes to develop a program either around the management of digital oral history collections or the care and preservation of photographic collections. Council expressed interest in both and voted to hold the meeting in Champaign-Urbana from October 23–25, 2014. Cuervo will form a committee and will develop the program in time for the Annual Meeting.

Secretary Joshua Ranger presented his report, reminding Council that members renewing during the election period will now be able to vote. Previously, there was a February 1 deadline for renewal to qualify for voting in the election. The on-line voting process made this deadline irrelevant.

Ranger then updated Council on the recommendations of the On-line Publications Task Force. Starting this renewal period, MAC members will be asked to choose which delivery method of MAC publications they prefer: digital (by way of the MAC Web site) or the traditional paper copy sent by the mail. A small “Go Green” logo will be included in the renewal and new member forms to encourage members to consider electronic delivery. Ranger then reminded Council that this year’s Annual Meeting program will be electronic only. Council Member Doylen recommended that the Task Force deal with the ramifications that the move toward electronic publications will have for the MAC Archives.

Swain presented the *MAC Newsletter* report on behalf of Editor Jennie Thomas and discussed publication schedules, copyediting, and printing issues.

PIO Adriana Cuervo then presented the report of the Marketing Tools Task Force. Cuervo began by distributing samples of MAC’s new business card with a unique presidential E-mail address. These cards can be used by officers and MAC representatives at archival events when appropriate.

Cuervo then updated Council on the Task Force’s two current marketing campaigns. A sample postcard from the “Got Archives Get MAC!” campaign was shown. These postcards will be distributed by state reps for local history, library, and museum meeting organizers. After some changes to the design and text, these postcards will be ready for Council to approve before the Annual Meeting. For the *Archival Issues (AI)* campaign, Cuervo showed Council a sample postcard. These would be distributed at MAC’s SAA table as well as at other regional organization meetings, encouraging archivists outside the MAC region to subscribe to *Archival Issues* using the upcoming *AI*-only

subscription option. Cuervo discussed other options for using the image and text from this campaign, including advertising in other archival journals and newsletters, as well as through t-shirts and other merchandise. Council discussed these ideas and agreed to add some funding for t-shirts in the budget, in hopes that profits from shirt sales could be used for the newsletter ads.

Treasurer Daardi Sizemore presented her report and the budget for the upcoming year. Sizemore said that while MAC’s reserves continue to be in good shape, its current spending is still beyond its income. She noted that insurance costs are increasing and that the savings with MAC’s new printer were less than anticipated. Sizemore then discussed the need for a new bank for the MAC checking account, as she does not have access to Wells Fargo or Chase banks in Minnesota. Council tabled the discussion for more research on bank locations but approved Sizemore’s recommendation that the President’s name be added to all checking accounts. Sizemore asked Doylen if the University of Wisconsin–Milwaukee’s insurance covers the MAC Archives. He believed it did, but will confirm. Council agreed that if so, MAC should cancel its own general property insurance on this material. With adjustments, Council approved an unbalanced budget for 2012-2013.

To address, in part, MAC’s budget deficit, Sizemore and Swain recommended a dues increase to help pay for both the additional services MAC has added in the past several years, and the rising prices in MAC’s traditional costs. Council considered and approved a dues schedule of \$45 for individuals, \$90 for institutions, \$100 for Canadian institutions, and \$110 for all other international institutions.

Council completed its business by approving the 2013 election slate proposed by the Nominating Committee.

Between-Meeting Council Actions

On August 15, 2012, the following motion was approved unanimously via E-mail:

To approve Dina Kellams as Local Arrangements Committee cochair for the 2013 MAC Annual Meeting in Indianapolis, as replacement for co-chair Christine Guyonneau.

All members voted, save Dina Kellams, who recused herself.

On September 27, 2012, the following motions passed unanimously with all members voting via E-mail:

To approve the Westin Kansas City at Crowne Plaza as the hotel for the 2014 Annual Meeting in Kansas City, Missouri.

To approve April 24–26, 2014, as dates for the 2014 Annual Meeting in Kansas City, Missouri.

To approve the transfer from merchant account provider Payscape to Moolah in order to realize significant cost reductions in credit card processing.

Treasurer's Report

By Daardi Sizemore

Although overall MAC finances remain in good shape, the 2012 fiscal year will end reflecting a net loss. While this was an expected deficit, as an organization, we need to consider how to move forward financially.

The MAC cash reserves continue to be strong, which is why we can continue to have an unbalanced budget. As of October 31, 2012, our checking account balances totaled \$81,713.49. As of June 30, 2012, our investment accounts totaled \$152,195.67. About half of the investment funds are for the two endowed scholarships.

Our largest expenses include the Annual Meeting, the Fall Symposium, publications (*Archival Issues* and the *MAC Newsletter*), the cost of insurance, MemberClicks (contract services for membership), and related fees for on-line payments. Some of these expenses are fundamental to what MAC is as an organization, and some are newer tools to help manage our administrative needs and allow us to accept on-line payments. Hopefully, our membership sees the value in all of these expenses.

At their fall meeting, Council carefully reviewed the proposed 2013 budget and made reductions where possible. New initiatives (marketing and education) needed additional funds to implement, and others (on-line publications) will help us to reduce our expenses. There are also some fixed costs that cannot be reduced without eliminating a service or program. Council was very thoughtful in determining 2013 expenditures. With that said, I have proposed a budget with a significant deficit. This will be the fourth consecutive year of a planned budget deficit.

What does this mean for the future of MAC? It means we need to continue to cut our expenses and increase our revenue.

Why can't we use our cash reserve to balance the budget? We can and will to some degree need to do that for the 2013 fiscal year. In the long-term, this is not an ideal solution. As immediate past Treasurer Anke Voss wrote in the January 2012 newsletter, "It would be unwise to bank our financial future on drawing down reserve funds, which are meant to ensure stability during times of uncertainty and to provide a foundation for expanding member services."

How do we work towards a balanced budget? During the past year, Council has continued to work on reducing the organization's expenses and identified ways to increase our revenue. This deficit reduction plan has included:

Changing our publications printer (*MAC Newsletter* and *Archival Issues*) to one that is more cost-effective.

Providing members the option to "Go Green" and choose on-line access only to the newsletter and journal, further reducing our printing costs.

Adding a "Deficit Reduction Fee" to registration for the 2012 Symposium, 2013 Annual Meeting, and 2013 Symposium. This \$10 fee will not be used for meeting expenses but will be used to help reduce our deficit.

Reducing expenses associated with on-line banking and credit card transactions. MAC has changed its merchant services provider to Moolah, which is projected to save us \$400-500/year in fees. The transition to on-line statements has also reduced monthly fees.

Proposing an increase in dues to cover the increased expenses associated with an organization of our size and activity.

Newsletter Redesign Taskforce

The Newsletter Redesign Taskforce has launched into full gear! With Council member Jennifer Johnson chairing, the Taskforce will evaluate the content, format, and design of the newsletter in order to better meet the needs of membership. Based on a membership survey, research into the best practices and experiences of other organizations, and an investigation of design possibilities, the Taskforce will recommend changes to bring the newsletter in line with their findings. The first step in the process is a survey of MAC membership, and your feedback is *essential* to that process. You will soon receive an E-mail that will provide you with additional information on completing the survey, so that MAC can make the newsletter all you want and need it to be. Questions? Please contact Jennifer Johnson at jennifer_i_johnson@cargill.com.

Dues Increase

By Daardi Sizemore and Ellen Swain

The budget that has been proposed for the 2013 fiscal year reflects another year of net loss. While our reserve is currently strong, continued spending at a loss will significantly impact the organization's ability to operate.

The affordability of MAC membership is important to the organization. This means careful consideration before proposing a dues increase. Council has been very thoughtful and believes this is an important next step for MAC. This is not the first dues increase MAC has had. Since 1992, MAC has had only two dues increases. Individual memberships have gone from \$16 to \$20 in 1996 and to \$30 in 2001. Since 2001, our financial needs have changed. Most noticeably, we began working with DMN/AMC to manage our administrative needs and started using MemberClicks for secure on-line membership renewal, elections, donations, and conference registration. Inflation is another factor to consider. According to the Bureau of Labor Statistics CPI Inflation Calculator, what cost \$30 in 2001 now costs \$39.20 in 2012. It is costing MAC more today to do the same things it did in 2001.

We can (and should) consider cuts to our budget, but unless we consider eliminating services like MemberClicks, or products like our publications, we will have only a small impact on the deficit. The MAC membership has requested these services and values our products, and Council believes that they should continue. It should be noted that in 2012, almost 80% of our revenue was submitted on-line.

As mentioned in the treasurer's report, MAC Council is continually reviewing expenses and looking at ways to save money. This is currently not enough to balance the budget.

If we want to work towards a budget that operates in the black, we need to consider a dues increase. This dues increase proposal will be put forth to the membership for a vote at the Member's Meeting at the upcoming Annual Meeting in Indianapolis, Indiana. If approved, this dues increase would go into effect for the 2014 membership renewal period:

Category of Membership	Current Dues	Proposed Dues
Individual	\$30	\$45
Institutional	\$60	\$90
Canadian	\$70	\$100
International	\$80	\$110

Together with a careful review of our expenses, a dues increase would help us on our way towards balancing the budget.

If you have questions about the budget or dues increase proposal, please feel free to contact one of us, or another officer or member of Council: daardi.sizemore@mnsu.edu or eswain@illinois.edu.

Speaker's Bureau

MAC President Ellen Swain and Education Committee Cochairs Amy Cooper Cary and Karen Spilman have been working with membership in the past year to develop a pilot project for the MAC Speaker's Bureau. The Speaker's Bureau is designed to host talks and workshops (no more than four hours) on all aspects of archives and archival work. These proposals, vetted by MAC's Education Committee, will be offered to sponsoring organizations or groups within the MAC region. Sponsoring organizations have the option of hosting these talks and workshops free of charge or for a nominal fee, and will compensate the speaker with an honorarium and travel reimbursement.

A call generated 17 proposals for workshops. In the coming months, the Education Committee will work with a small taskforce of its membership to arrange the first offerings in this series. Keep an eye on MAC announcements and on our new Event Calendar (<http://www.midwestarchives.org/calendar>) for more information about a Speaker's Bureau presentation, coming to a location near you!

If you would like to host a talk or workshop, or would like to propose one, please contact Education Committee Cochairs Amy Cooper Cary (amy.cary@marquette.edu) or Karen Spilman (hof0003@umn.edu) for more information.